EMPOWERMENT & EQUALITY THROUGH ADVOCACY
The Public Policy Committee Is Here to Help You

CREATING A SEAT AT THE TABLE
Non-Partisan. Diverse. Driven.

Public policy should reflect the diverse needs of women business owners, regardless of politics. We need a seat at the table, a level playing field, and the knowledge, support, and courage to pursue our dreams.

Advocacy is Pillar #1 of NAWBO’s mission, and your Public Policy Committee is here to amplify your voice.

Since most policymakers are not entrepreneurs, they need input from business owners like you to create policy that best serves your business and your community.

Have Ideas? Need a Problem Solved? Want to Make a Difference? Contact Us!

The NAWBO Columbus Public Policy Committee is here to advocate for you and we welcome all NAWBO Columbus members to join us.

Email Public Policy VP, Hilary Kirchner, to learn more: Hilary@DreamWriteCreative.com

NAWBO COLUMBUS ADVOCACY PLATFORM

Address the gender-specific disadvantages women face on their road to empowerment, including:

- Wage & Wealth Gaps
- Lack of Access to Capital
- Representation Gaps
- Persistent Deep-Seated Biases & Stereotypes

DID YOU KNOW? NAWBO National was founded in 1975 to be the FIRST advocacy organization for women business owners.
LOCAL FOCUS, NATIONAL IMPACT
What the NAWBO Columbus Public Policy Committee Does

1. Works directly with local and state policymakers on both sides of the aisle, via a dedicated Public Policy Advisor, to level the playing field and create a more inclusive economy.

2. Partners with NAWBO National to further amplify the ideas and needs of our members at a federal level.

3. Facilitates meetings between legislators and NAWBO Columbus members, so you can share your experiences directly with those who can change policy.

ADVOCACY SUCCESS STORIES

Removing Red Tape: SB 105 Signed into Law | March 2022
NAWBO Columbus was proud to advocate for and witness the signing of SB 105 into law by Governor Mike DeWine. This bipartisan legislation removes needless red tape and unnecessary paperwork when minority, women, and veteran entrepreneurs seek certification in Ohio.

Advocating for You at All Levels
NAWBO Columbus advocates for our members at the local, state, and national levels. Here are just some of our wins from the past year:

- Established quarterly meetings with the Office of Diversity & Inclusion at the City of Columbus, who share resources, updates, and procurement opportunities.
- Partnered with the OWC to establish Ohio Micro and Women Loan Programs.
- Met 1-on-1 with Sen. Sherrod Brown and staff and Sen. Rob Portman’s aide during NAWBO National’s Advocacy Days.

THE PATH AHEAD: 2021-2023 ADVOCACY

- Hold the City of Columbus accountable to the recommendations from the disparity study and confirm an implementation schedule.

- Work with the Ohio Women’s Coalition (OWC) on a state-wide disparity study.

- Work with the OWC to hold Ohio accountable to the results of the disparity study and set goals for women-owned businesses that are separate from minority- and veteran-owned business goals.

LEARN MORE. DO MORE.

NAWBO COLUMBUS
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