



Catherine Lang-Cline

Founder and CEO, Portfolio Creative

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Catherine Lang-Cline is a highly accomplished CEO, entrepreneur, and C-Suite executive who brings an innovative vision and design thinking to various sectors, including consumer products and services, financial services, and technology. Catherine has a proven track record in creating high-value business models such as marketplaces and digital platforms and deep expertise in entrepreneurship, strategy, marketing, and human resources. She also brings a deep background in board governance through her extensive experience serving as a board director for non-profit and industry boards.

Catherine is an experienced community and not-for-profit Board Member currently serving on the Columbus Chamber of Commerce Board, Executive Committee, and Strategy Committee, Board of Trustees for the Columbus College of Art and Design, and former Board Member of the Greater Columbus Art Council, Executive Committee, and Finance Committee. Catherine also served as President/Chair of the National Association of Women Business Owners, Columbus Chapter, and its Public Policy Committee Locally and Nationally.

With 18 years of experience as the CEO of Portfolio Creative, Catherine Lang-Cline is heralded by her peers as a top executive with five consecutive years as *Columbus CEO - Most Admired CEO, Most Influential Entrepreneur, Smart Woman - Progressive Entrepreneur Award, Smart 50 Award, Business First Influential Women to Know, Small Business Leader Award - Finalist, NAWBO Visionary Award - Finalist*, six years honored as an *Inc. 500-5000 Fastest Growing Privately-Owned Companies, WELD "Women You Should Know", Columbus Chamber Entrepreneur of the Year, Business First Best Temporary Employment Agency*, six years awarded the *Business First Fast 50, E&Y Entrepreneur of the Year Finalist*.

Catherine brings 15 years of experience in marketing for Fortune 500 companies and small to mid-sized businesses before starting and scaling her own business in 2005. Catherine contributed her expertise in marketing and design in the categories of consumer goods, personal products, banking, travel, and more.

As a business leader, public speaker, and thought leader, Catherine is also an expert in entrepreneurship, strategy, marketing, human resources, and culture building, making it possible to assist in large-scale changes within organizations that affect the bottom line. Catherine's thought leadership can be experienced in blogs, articles, her podcast *Illumination Bureau*, and her podcast *The Secret Art of Business*. She has also been invited to speak at The Ohio State University, Keynote - Women's Conference at The OSU Fisher School of Business, The American Staffing Association, and the WSBA Women's Leadership Conference.

Catherine earned a Staffing Professional Certification with the American Staffing Association for over a decade. She received a Bachelor of Fine Arts Degree from Northern Illinois University.