

LORI KAISER, CPA, CGMA, MBA



Lori Kaiser is a chief executive, corporate leader, and business strategist with a proven track record in assessing risk and creating solutions for Fortune 500 Company C-Level Executives and Boards. As **CEO of Kaiser Consulting** an international professional services firm specializing in accounting, finance and IT consulting with 80 finance and accounting professionals, Ms. Kaiser provides clients' value-based services that allow firms to navigate transitions and successfully execute critical projects. She is considered a **trusted advisor to executive management on issues of risk identification and mitigation, mergers, acquisitions and integrations**. She combines strong business judgment, financial acumen, global perspective and a team approach to implement innovative solutions to complex business challenges.

She meets all the criteria and currently functions as an **SEC Audit Committee Financial Expert**.

She has founded and led the firm to 20 years of successive revenue growth achieving multi-million dollar revenues. With the foresight to capitalize upon a niche market the firm partners finance and accounting professionals with Fortune 500 companies, through a unique, flexible staffing business model, that provides high level consulting and business solutions. Ms. Kaiser established and continues to grow long-term client relationships by providing accomplished financial, technical and project management with staffing consistency on client engagements.

She honed her ability to **analyze the key drivers of a business** and the essential elements required to meet client goals while working with companies representing a variety of industries including manufacturing, automotive, energy, insurance, banking, construction, finance and retail.

Selected clients include:

- **Honda of America**
- **Cardinal Health**
- **Nationwide Insurance**
- **Huntington Bank**
- **State Auto Insurance**
- **Nationwide Insurance**
- **Abercrombie & Fitch**
- **Express**
- **Worthington Industries**
- **Root Insurance**
- **American Electric Power**
- **Lancaster Colony**
- **Motorists Insurance**
- **Battelle**
- **MI Homes**
- **Vertiv**

Prior to Kaiser Consulting, she was the **Chief Financial Officer** at Lowestpremium.com, an online insurance aggregator enabling users to search for lowest auto insurance rates. Ms. Kaiser led all financial aspects of building the operations including business model projections, product and project feasibility determination and presentations to the Board of Directors. The startup successfully closed three rounds of venture capital funding.

Earlier she served as **Corporate Controller** for Nationwide Communications, Inc. the media subsidiary of the Nationwide Insurance Company that owned and operated radio and television stations. Ms. Kaiser directed financial reporting for the 17-radio station group with annual revenues of \$500M while managing and training 15 direct reports and 75 professionals. She also led the financial analysis and due diligence procedures for all acquisitions and divestitures and subsequently managed the integration of newly acquired companies in the areas finance, accounting, operational compliance and benefits.

Ms. Kaiser began her career in the **Audit practice at KPMG, LLP** in Columbus. She was promoted through the level of Senior Manager and selected as a National Instructor of firm training programs, member of the Quality Performance Review Team and the Local Office Training Manager.

Ms. Kaiser is dedicated creating **strong employee engagement and mentoring leaders** in her organization. In 2015, 2016, 2018 and 2019 Kaiser Consulting was named a Columbus “Best Places to Work”. In 2019 she received the Small Business Leader Award from the *Columbus Chamber of Commerce*, received the Smart50 Executive Award from *Smart Business*, and was also recognized as a Most-Admired Executive by her peers and *Columbus Business First*. She was also recognized with the Progressive Organization Award from *Smart Business Magazine* in 2016, the Women You Should Know Honoree by Women for Economic Leadership & Development (WELD) in 2015, Olentangy Area Entrepreneur of the Year 2014 and named a Rising Star CEO by *Columbus CEO Magazine* in 2013.

Her commitment to her profession, community and achieving good outcomes includes Board service for a variety of organizations. Ms. Kaiser was elected to the Board of Trustees of The Capitol Series Trust, a series trust of equity and fixed-income funds managed by multiple investment advisory entities. She also serves as the **Audit Committee Chair** for the Capitol Series Trust. She is a member of the Advisory Board of both the Center for Business Leadership and the Accounting Department at Miami University. For the Women’s Fund of Central Ohio’s Board of Directors she serves as the Treasurer as well as a member of the Executive, Finance and Audit Committees. As a member of the Columbus Chamber of Commerce, she serves on its Small Business Council. She also completed a three-year term on the Board of Directors of the National Association of Women Business Owners and served as its Treasurer and a member of the Executive Committee. She is a former member of the Board Godman Guild & Camp Mary Orton where she was a member of the both the Development and Finance Committees. Ms. Kaiser is also a Student Mentorship Program Advisor at Otterbein College, a member of Women for Economic Leadership & Development, American Institute of Certified Public Accountants, and the Ohio Society of Certified Public Accountants.

Ms. Kaiser is a current member of **National Association of Corporate Directors** and regularly attends continuing Board education events in addition to continuing professional education for her CPA certificate. She is also an FAA certified private pilot working toward an instrument rating.

Ms. Kaiser earned an **MBA with honors from the University of Chicago and received a BS from Miami University graduating cum laude**. She is a Certified Public Accountant and Charter Global Management Accountant. In addition, she is an adjunct professor in the MBA Program at Ohio State University Fisher College of Business. Ms. Kaiser and her husband have two adult children and live in greater Columbus, Ohio. Lori spends her free time flying, doing yoga and any outdoor activity.